



This holiday season, help us light up Rotary Hospice with love.

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Join us for a lighting & remembrance ceremony, Friday, November 21 at 7pm



**Sponsorship Opportunities**



## Rotary Hospice: Lights of Love Holiday Campaign



Help light up Rotary Hospice with love this holiday season! As a sponsor of the Lights of Love holiday campaign, your donation will offset the expenses incurred by decorating the exterior of Rotary Hospice with lights; meaning, all donations to the campaign support annual operating costs.

*548 individuals have called Rotary Hospice their final home since our doors opened in June 2019. All at no cost to them.*



Holiday lights help make the Hospice feel like home. They also provide an opportunity to recognize someone special, remember a missing loved one, or simply make a year-end gift.

*“Rotary Hospice gave us comfort, compassion, and warmth, allowing us to make every moment matter. It wasn’t just kindness, it was love made visible. For that, our family will always be grateful.” Holly Galloway, October 2025 in memory of her mother, Susan Hepburn who spent her final days at Rotary Hospice in 2023.*



On November 21 at 7pm please join us in person as we remember loved ones and light up Rotary Hospice with love, kicking-off the month long holiday campaign. Live music, readings and messages of thanks will be shared with those gathered.





# Sponsorship Opportunities

	LOVE \$5,000	LIGHT \$2,500	COMFORT \$1,250	JOY \$750	PEACE \$500
<b>Print Recognition</b> Recognition on the Event Banner displayed at lighting ceremony and inside the hospice until December 31.	Logo	Logo	Logo	Logo	Name
<b>Digital Recognition</b> Rotary Hospice social media platforms including Facebook & Instagram. E-mail blasts to all supporters.	Logo	Logo	Logo	Name	Name
<b>Website Recognition</b> Company website will be hyperlinked to the Rotary Hospice Lights of Love webpage	Logo	Logo	Logo	Logo	Name
<b>Verbal Recognition</b> Company or donor name will be mentioned during the lighting program	✓	✓	✓	✓	✓
<b>Memorial Slideshow</b> Company or donor name will be featured at the end of the memorial slideshow (which will be posted on our website & socials).	Logo	Logo	Name	Name	Name



# ILLUMINATING SPONSOR

“Presenting sponsor of Lights of Love 2025” in communications leading up to lighting ceremony, during and post event.

\$5,000

- Exclusive "Presented By" Recognition with company logo, name and website link on all print and digital campaign promotional materials and event platform.
- Minimum 3 mentions in our social media campaign, company logo or family name on signage at Rotary Hospice and a profile in our Hospice Happenings e-newsletter.
- Hyperlinked logo\* on Rotary Hospice website, Lights of Love online event page, Rotary Hospice e-blast\*\* and emails to participants
- Recognition with logo on social media platforms including Facebook and Instagram\* and sponsorship thank you video
- Invitation to attend and share a few words at the live lighting event as well as recognition at the event as presenting sponsor
- Opportunity to 'plug in' the lights at the lighting ceremony!



\*Logo size is dependent on sponsorship level

## \*\*Audience

Facebook: 3,700+ followers

Instagram: 1,500+ followers

Rotary Hospice monthly e-blast: 2,000+ subscribers

## GOLD SPONSOR

\$2,500

- Company logo or family name on promotional materials and the event platform
- Minimum of two mentions in our social media campaign
- Company logo or family name on event signage at Rotary Hospice

## SILVER SPONSOR

\$1,250

- Company logo or family name on promotional materials and the event platform
- Minimum of one mention in our social media campaign
- Company logo or family name on event signage at Rotary Hospice

## BRONZE SPONSOR

\$750

- Company or family name on event platform
- Company or family name on event signage at Rotary Hospice





# SPONSORSHIP INFORMATION

## Sponsorship Packages

Love:  
\$5,000

Light:  
\$2,500

Comfort:  
\$1,250

Joy:  
\$750

Peace:  
\$500

Business Invoice Required? Y  N

Business Receipt Required? Y  N

*Please note: in accordance with CRA rules, tax receipts are not issued for event sponsorship.*

## Cash Donation Under \$500\*

\$ Amount \_\_\_\_\_

\*Tax receipt provided as this is acknowledged as a donation vs sponsorship.

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Information

Cheque payable to: *Stratford Perth Hospice Foundation*

Visa  MasterCard Card # \_\_\_\_\_ Expiry: \_\_\_\_ / \_\_\_\_

CVV: \_\_\_\_\_

\*Please provide contact number for credit card processing: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

E-Transfer to: info@rotaryhospice.ca (please email password to norma@rotaryhospice.ca)



*thank you!*

Please return completed form with payment to:  
Stratford Perth Hospice Foundation, 80 Greenwood Dr., Stratford, ON N5A 0J1  
Or email to Lucie Stuart, Director, Fund Development & Stewardship at: lucie@rotaryhospice.ca