



# HIKE *for hospice*

A FUNDRAISING EVENT IN SUPPORT OF  
ROTARY HOSPICE STRATFORD PERTH

**Sunday, June 22, 2025**

Join us as we hike  
together,  
or, *Hike on your Site!*

To learn more, visit: [www.rotaryhospice.ca](http://www.rotaryhospice.ca)

A photograph of two young children hiking away from the camera on a grassy path. The child on the left is wearing a blue t-shirt and a grey baseball cap. The child on the right is wearing a pink t-shirt and a grey baseball cap. They are surrounded by lush green grass and foliage.

**Sponsorship  
Opportunities**





On June 23, 2024, Hike for Hospice participants had the opportunity to hear from Honorary Chair Shannon O'Shea Ross of Team Queen Jean as she reflected on her family's experience at Rotary Hospice.

*"Grandma's comfort and dignity were of the utmost importance to us, and these priorities were naturally met. The staff embraced our very large family with deep understanding and respect. Not only did Grandma receive the very best of care, but family members were also supported by the staff during those most difficult days with compassionate conversations and accommodating gestures."*

Shannon's grandmother, Jean Walker, passed away peacefully at Rotary Hospice on June 5, 2023.

This year, the 2025 Hike for Hospice committee will welcome a new Honorary Chair whose personal testimonial will remind us all of *why we hike.*



## The Event

Hike for Rotary Hospice is a fundraiser open to all ages and abilities.

It provides participants with an opportunity to celebrate loved ones living with advanced illness and honour those that have passed away.

**On Sunday, June 22, 2025, can we count on you to help us raise \$125,000 for Rotary Hospice?**



# SAVE THE DATE

## SUNDAY, JUNE 22, 2025

Walk in honour of a loved one and raise funds for compassionate end-of-life care.

On Sunday, June 22,  
who will you be hiking for?



More details to follow



## What your support means...

Rotary Hospice helps individuals and families through the grieving process as they face the advanced illness or death of someone close to them. Our team of professionals provides individual, family, and group counselling, as well as 24-hour end-of-life care.

Opened in June 2019, Rotary Hospice has cared for 464 individuals since that time.

**All at no cost to the individual.**

Ministry of Health funding covers approximately 50% of annual operating costs, the rest - over \$1,000,000 must be fundraised locally.

*Hike for Hospice supports those needs.*



# BY THE NUMBERS



IN 2024...



## HIKERS

274 registered (in person & Hike on Your Site)



## RESIDENTS

464 hospice residents compassionately cared for since doors opened in July 2019



## TEAMS

44 teams registered



## BEREAVEMENT

226 individuals have been provided with follow up bereavement support



## IMPACT

\$125,000 raised by Hikers! WOW, the best ever!



## YEARS

2025 marks our 11th annual Hike for Hospice – all proceeds raised remain in Perth County

## HIKE 2024 HIGHLIGHTS





	TRAILBLAZER	PATH FINDERS	BACK-PACKERS	TREKKERS	HITCH-HIKERS
	\$5,000	\$3,000	\$1,500	\$1,000	\$500
Recognition at Hike opening program	✓	✓	✓	✓	✓
Opportunity to welcome participants	✓				
Recognition (company logo OR name) in printed materials & on t-shirts (if confirmed by April 15)	✓	✓	✓	✓	
Hyperlinked logo on Rotary Hospice website, Hike online event page, Rotary Hospice e-blast and emails to participants	✓	✓	✓		
Recognition in Rotary Hospice spring newsletter (if confirmed by March 15)	✓	✓			
Recognition on Hospice website, Hike event page and in an e-blast email	✓	✓	✓	✓	✓
Recognition on social media platforms	✓	✓	✓	✓	
Opportunity to enter a staff team as part of our Hike on your Site corporate challenge and be profiled on social media	✓	✓	✓	✓	
Recognition on event signage (in-house & on site)	✓	✓	✓	✓	✓



## TRAILBLAZER

1 available

The presenting sponsor of Hike for Hospice 2025 will be prominently featured in all communications before, during, and after the event.

\$5,000

- Honourary event spokesperson at Hike opening program
- Company logo\* on printed materials (pledge forms, posters, t-shirts, event signage in-house and on-site)
- Hyperlinked logo\* on Rotary Hospice website, Hike online event page, Rotary Hospice e-blast\*\* and emails to participants
- Recognition as Trailblazing Sponsor in Rotary Hospice spring Newsletter\*\*
- Recognition with logo on social media platforms including Facebook and Instagram\*
- Opportunity to enter a staff team as part of our Hike on your Site corporate challenge; to be profiled in participant emails and social media
- Company logo on Memorial Hikers Wall of recognition (in-house and on-site)

\*Logo size is dependent on sponsorship level

### \*\*Audience

Facebook: 3,500+ followers

Instagram: 1,400+ followers

Rotary Hospice e-blast: 2,300+ subscribers

Rotary Hospice spring print newsletter: distributed via Canada Post to 37,000+ households, farms, and businesses in Perth County



Sponsorship confirmation and logo files are requested by May 15, 2025

## PATH FINDER

2 available

\$3,000

- Verbal recognition at Hike opening program
- Hyperlinked logo\* on Rotary Hospice website, Hike online event page, Rotary Hospice e- blast\*\*, and emails to participants
- Company logo\* on printed materials (pledge forms, posters, t-shirts, event signage in-house and on-site)
- Recognition with logo on social media platforms including Facebook and Instagram\*\*
- Opportunity to enter a staff team as part of our Hike on your Site corporate challenge; to be profiled in participant emails and social media
- Sponsorship signage in-house and on site

## BACKPACKERS

5 available

\$1,500

- Verbal recognition at Hike opening program
- Hyperlinked logo\* on Rotary Hospice website, Hike online event page, Rotary Hospice e- blast\*\*, and emails to participants
- Company name on printed materials (pledge forms, posters, t-shirts, event signage in-house and on-site)
- Recognition with logo on social media platforms including Facebook and Instagram\*\*
- Opportunity to enter a staff team as part of our Hike on your Site corporate challenge; to be profiled in participant emails and social media
- Sponsorship signage in-house and on site

## TREKKERS

10 available

\$1,000

- Verbal recognition at Hike opening program
- Company name on Hospice website, Hike online event page, Rotary Hospice e-blast\*\*, emails to participants
- Company name on printed materials (pledge forms, posters, t-shirts, event signage in-house and on-site)
- Recognition on social media platforms including Facebook and Instagram\*\*
- Opportunity to enter a staff team as part of our Hike on your Site corporate challenge; to be profiled in participant emails and social media
- Sponsorship signage in-house and on site

## HITCHHIKERS

Unlimited

\$500

- Verbal recognition at Hike opening program
- Sponsorship signage in-house and on site
- Company name on Hospice website, Hike online event page



# SPONSORSHIP OPPORTUNITIES

## Sponsorship Packages

Trail Blazer  
\$5,000

Path Finders  
\$3,000

Backpackers  
\$1,500

Trekkers  
\$1,000

Hitchhikers  
\$500

Business Invoice Required?  Y  N

Business Receipt Required?  Y  N

*Please note: in accordance with CRA rules, tax receipts are not issued for event sponsorship.*

## Cash Donation (without sponsorship recognition)\*

\$ Amount \_\_\_\_\_

\*Tax receipt provided

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Information

Cheque payable to: *Stratford Perth Hospice Foundation* \_\_\_\_\_

Visa  MasterCard Card # \_\_\_\_\_ Expiry: \_\_\_\_ / \_\_\_\_

CVV: \_\_\_\_\_

\*Please provide contact number for credit card processing: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_



*thank you!*

Please return completed form with payment to:  
Stratford Perth Hospice Foundation, 80 Greenwood Dr., Stratford, ON N5A 0J1  
Or submit via email to Lucie Stuart, Director, Fund Development & Stewardship. at: [lucie@rotaryhospice.ca](mailto:lucie@rotaryhospice.ca)